



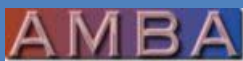
Collections Law
Paperless Office
ICD-10
5010 RACs
EHR HITECH



2010 AMBA 10th Annual National Medical Billing Conference

Connecting You To Knowledge - Because You Are Worth It!

October 14 – 15, 2010
Las Vegas, NV
Planet Hollywood



2010

American Medical Billing Association Annual Conference

Fulfill Your Potential

**Register
Now!**

Powerful Training Focused Specifically With You in Mind –

We want to invite you to join us this year for our 10th Annual National Medical Billing Conference at Planet Hollywood Resort and Casino in Las Vegas!

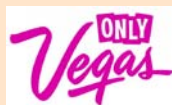
This year's conference will focus on "Connecting You with High Impact Education" and was created specifically for helping you become more proficient and effective in your billing business or physician office. Your dilemmas are the same issues that affect others. We know you need to find solutions that provide results. We're bringing it all together for you at this year's conference.

You'll have a great opportunity to build enduring networking relationships with other attendees, to share information and ideas that work or don't work and you'll have a great venue to ask a lot of questions. You'll benefit from tons of fresh ideas, imaginative solutions and best practices you can use the very next day!

Some of our conference events include formal introductions of members, a networking social, our awards luncheon, several general sessions and your choice of breakout sessions. Don't forget about our Medical Money Madness Auction – it's always fun to watch and fun to participate in.

With entertainment, dining and shopping nearby, you'll find lots to do. Come join us in Vegas and **Achieve More in 2010!**

Cyndee Weston, CPC, CMC, CMRS
Executive Director
AMBA



Earn up to 12 AMBA CEUs

Earn 8 AAPC CEUs



Planet Hollywood Resort & Casino
3667 Las Vegas Blvd. South
Las Vegas, NV 89109
702.785.5035

October 14-15, 2010

**Local Chapter Officers and
National Advisory Board
Meeting October 13, 2010
6-8 pm**

Book your reservation online at <http://www.planethollywoodresort.com/casinos/planet-hollywood/casino-misc/nightlife-detail.html>

Join AMBA for High Impact Education

Keynote Speaker



Timothy P. O'Brien, Esq., The Personal Branding Group is a personal branding expert who knows what it takes to cut through all the noise and help members create a lasting impression with their target market -- doctors! He is the author of *The Power of Personal Branding: Creating Celebrity Status with Your Target Audience*. Tim is the President/CEO of The Personal Branding Group, Inc. In 2001, he created Rainmaker U., a coaching program that teaches top-level professionals how to position themselves as *The Person to See™* with their target audience by creating a compelling personal brand and marketing that brand better than the competition.

Prior to beginning his career as a personal branding specialist and public speaker, Tim operated a successful civil litigation law practice for over 10 years. With a strong desire to help others and share his techniques for professional growth, Tim honed his speaking skills delivering motivational speeches to prisoners inside California Youth Authority as part of his not-for-profit program, *Living at the Peak*.

Tim is also a medical biller and Chief Executive Officer of American Medical Billing Solutions, a full service billing company. He knows exactly what members face in positioning themselves to stand out from the rest. He knows all too well how hard it is to sign doctor accounts. Tim is going to speak to members about "Pitching the Benefits of Your Services" so that you can easily present the most pertinent information about your services to doctors in the way they need to hear it. It's a knockout general session, so get your game face on!

Closing Speaker



Matt Jones was diagnosed with cancer on Sept. 11, 2002. After going into remission, the cancer came back a second and third time spreading to his brain. After slipping into a semi-coma, doctors did not think he would live. Against all odds, Matt recovered and went on to complete a marathon after re-learning how to walk. He is the author of "Going through Hell? Don't Stop!", "Life's a Marathon" and "101 Timeless Truths."

Matt holds a BA in Communication and a Master's Degree in Liberal Studies. He has shared his inspiring story across the country, and has spoken to over five hundred groups since his bone marrow transplant in 2004. Matt Jones is the next generation of professional speaking and his vibrant presentation is sweeping the nation. From his story, you will learn strategies to thrive in the midst of adversity and excel to new heights of performance. Matt's talk increases levels of success both personally and professionally.

Matt will be presenting "Sales is a Marathon" - How to Stay Motivated in Sales." Be sure that your flight home doesn't take you away from the conference early! Matt is a highly motivational speaker that we're certain you will want to hear! We heard Matt's signature keynote address "Life's a Marathon" last year and he is a phenomenal speaker you simply cannot miss hearing. His message is not only timely, but it is heartwarming, too.

Return on Investment

This conference is RISK FREE! Designed with your bottom line in mind, you'll take away new billing and reimbursement techniques and strategies that will pay your cost of tuition on the first day back at work!



Robert Liles, Esq., Litigator and Health Lawyer, Washington, D.C.

Mr. Liles is focused on fraud defense, internal audits and investigations, compliance and regulatory matters. Before entering private practice, he served as Deputy Director for Legal Programs at the US DOJ, Executive Office for United States Attorneys (EOUSA). Prior to serving in Washington, D.C., he worked as an Assistant United States Attorney in the Southern District of Texas, Houston office, where he primarily handled False Claims Act matters and cases.

Mr. Liles has taught and lectured at more than 50 national conferences and seminars to DOJ prosecutors, investigators, auditors, and industry representatives on a variety of civil and criminal fraud and regulatory issues. To learn more about Mr. Liles and recent matters he's handled, go to <http://www.lilesparker.com>

Mr. Liles is principal shareholder of Liles Parker, PLLC. He serves as faculty for the Georgetown University/National Institute of Trial Advocacy. Liles Parker serves as the AMBA General Compliance Legal Counsel.

Billers must be vigilant in preventing fraud and abuse in medical billing and reimbursement practices of the healthcare providers they work for. Back by popular demand, Mr. Liles will provide the latest information on Recovery Audit Contractors (RACs) and compliance issues that AMBA members need to know.



Kathy Stull, CPC, CMRS, Owner of Superior Resources, Inc. Kathy has over 25 years experience in the medical billing and coding industry, including 10 years at Aetna where she was a claims processor, customer service representative, claims analyst, and CS supervisor. She has worked for small private practices, as well as large hospital based physician networks as a biller, coder, trainer, and auditor.

Her company, Superior Resources, has been endorsed by the Lucas County Better Business Bureau and The Toledo Academy of Medicine. Ms. Stull writes the Coding Confidential column for *Communique*, the Toledo Academy of Medicine's newsletter and is a popular speaker in the Toledo area as well as for AMBA. Kathy serves on the AMBA 5010/ICD10 Implementation Committee.

Kathy will be presenting on ICD10 coding and implementation. Providers should be gearing up to make the change to ICD-10 effective Oct. 1, 2013. Implementation and use of this new code set will require you to go from the current 17,000 codes to more than 155,000 and the format will change from 5 all numeric digits to 7 alpha-numeric digits. Kathy is going to walk us through the least you need to know to begin the crossover to ICD-10.

From Beginning to End – We're focused on helping you achieve more!

General Session Speakers



Scott Henderson, Eagle Mountain, Utah

Scott Henderson is a Sr. EDI Analysis and Messaging Analyst for the state of Utah. He has been involved in healthcare for the last twelve years, the last six years in his current position as Sr. EDI Analysis and Messaging Analyst for the state of Utah. Scott is a member of Wedi, X12 and HL7. He is currently serving on the claims workgroup, and the eligibility workgroup for both Wedi and X12 and help write the EDI standards.

Prior to entering his current position, he was involved with the 4010 (aka HIPAA) EDI conversion with the local Medicare carrier. Scott has worked as a software trainer and electronic claims support for two different practice management companies and is the owner of Mountain Ridge Medical Office Solutions, LLC.

Learn what you can do now to prepare for 5010 EDI transactions. Scott will include information on the 5010 timeline with suggested goals leading up to the final conversion and an overview of the new billing rules and changes. Gain the information you need to judge payers, software vendors and clearinghouse readiness and implementation strategies. Learn monthly goals to help in becoming prepared to submit standard transactions by final date.

Scott will also present a breakout session on the EDI transactions that billers should be using.

Conference Exhibitors & Sponsors

The exhibitors and sponsors listed are:

- heal+hpac computer systems, inc.
- MedLook
- aspomd the application service provider for healthcare
- Gateway EDI INCORPORATED
- AdvancedMD
- AMBA Local Chapters
- JOBTARGET
- CodingInstitute.com The Coding Institute
- pmiconline.com your complete coding & compliance resource
- HealthFusion Fusing Healthcare and Technology
- INGENIX.
- Alpha
- SNB
- CARDCHOICE INTERNATIONAL
- kareo Medical Billing Made Easy
- Powered by mdsynergy
- LILES PARKER Attorneys & Counselors at Law

Breakout Session Speakers



Tammy Lovely, CPC, CPMA, CMRS, Director of Coding. Ms. Lovely has been active in the medical billing field for over 15 years, she has been a member of the Apollo team for six years. A member of both American Medical Billing Association and the Academy of Professional Coders, she holds certificates in coding, medical auditing, medical reimbursement, and customer service. In addition to teaching classes in Legal Issues in Medical Billing for Apollo University. Tammy has extensive billing experience from having previously owning her own billing company. Tammy also is an officer on the American Medical Billing Association National Advisory Board.

Collection Law is a must for all Medical Billers and Coders to ensure all Federal and State guidelines are followed when trying to collect payment. Have you ever wondered if you're crossing the line of what's legal and what isn't?

Tammy's presentation is designed to give practice guidelines and rules for collecting payments from the patients. You'll learn about unfair practices, the Truth in Lending Act, about credit card liability, post dated checks, Fair Credit Reporting Act and Fair Credit Billing Act. You'll also learn about commonly made mistakes and the five common rules about collections. Legal Issues in Medical Billing: Collection Law is one session you won't want to miss.



Cyndee Weston, CPC, CMC, CMRS, Executive Director, AMBA

Cyndee Weston has been in the medical field for 30 years and is the Director of the American Medical Billing Association in Davis, Oklahoma. She is a member of the American Academy of Professional Coders, and the National Association of Professional Women. Weston is a medical consultant specializing in compliance.

Cyndee is a frequent webinar speaker for the AMBA and other organizations focused on compliance issues that affect healthcare providers and medical billers. Most importantly, she has a passion for the medical billing industry and enjoys the rewards associated with assisting in the personal growth of billers.

Weston will be presenting a breakout session on Electronic Health Records (EHR) and the Incentive Bonus. You'll learn the timeline for earning the incentive, who's eligible, how your providers can earn their share and what core set of meaningful use objectives must be met in order to demonstrate and report effective use of a qualifying EHR program.



R.L. "Ron" Ramsdell, PhD.; FACFEI; DABFE; CFC; LFMAAMA Dr "Ron" Ramsdell is President of MedCorp Compliance Network, a firm of specialists in healthcare practice compliance who serve physicians throughout the United States. Dr. Ramsdell holds the highest designations in his field as a Fellow of the American College of Forensic Examiners Institute, a Board Certified Diplomat of the American Board of Forensic Examiners and a Certified Forensic Consultant. He is also one of the few non-attorney members of the American Health Lawyers Association and serves as Executive Director and Life Fellow of the M.A.A.M.A.

He has served as a compliance and documentation consultant to hundreds of practices of all healthcare disciplines and is frequently engaged by health care law attorneys for independent assessment of their clients Medicare/ Medicaid and overall compliance through comprehensive audit. Billing people and practitioners love his humor. Attorneys love his professionalism and forensic expertise. Carriers hate them both.

Dr. Ramsdell's presentation, Billing Physical Therapy and Incident To, will focus on the routine bypass of therapy limitations, documentation that doesn't support medical necessity, billing therapy services as incident to plus much more! CMS auditors are not the only carriers hot on the trail for recovery of improperly paid therapy claims. You won't want to miss this session.

Breakout Session Speakers



Sheila Hokes, CMRS, Advanced Insurance Management Sheila Hokes is the President of Advanced Insurance Management, LLC, in Columbus, Ohio. She is a consultant providing billing, auditing, practice management, compliance, credentialing, and continuing education for healthcare providers in numerous states for over 17 years. She has served as an expert witness in the medical billing and consulting field. She has reviewed numerous cases and written expert witness letters, been deposed on several occasions, and has testified in court regarding various issues pertaining to the medical field.

Sheila is a CMRS and has been a member of AMBA since 2005. She is currently the secretary of the Central Ohio AMBA, and serves on the National Advisory Board for AMBA. Sheila also has a health and life insurance license in the State of Ohio and is currently a member of the Columbus Association of Health Underwriters (CAHU), the Ohio Association of Health Underwriters (OAHU), and the National Association of Health Underwriters (NAHU). She is a co-chair for the OAHU PAC legislative committee.

Sheila will present on "How to be an Expert Witness." Many of us have been asked to be a witness, but all too often, we decline because we worry about the risk and about making mistakes. Sheila will explain what you need to know to become an expert witness and she'll go over common pitfalls you can avoid.



Kathy Stull, CPC, CMRS, Owner of Superior Resources, Inc. Kathy has over 25 years experience in the medical billing and coding industry, including 10 years at Aetna where she was a claims processor, customer service representative, claims analyst, and CS supervisor. She has worked for small private practices, as well as large hospital based physician networks as a biller, coder, trainer, and auditor.

Her company, Superior Resources, has been endorsed by the Lucas County Better Business Bureau and The Toledo Academy of Medicine. Ms. Stull writes the Coding Confidential column for *Communique*, the Toledo Academy of Medicine's newsletter and is a popular speaker in the Toledo area as well as for AMBA.

Kathy will be presenting a breakout session on billing under Global Surgery. Carriers are sticklers when it comes to providing services during the global follow up period. Use of modifiers means the difference between being paid and receiving a denial. In this session, learn how to get paid for services that fall in the global follow up period.



Scott Henderson, Eagle Mountain, Utah Scott Henderson is a Sr. EDI Analysis and Messaging Analyst for the state of Utah. He has been involved in healthcare for the last twelve years, the last six years in his current position as Sr. EDI Analysis and Messaging Analyst for the state of Utah. Scott is a member of Wedi, X12 and HL7. He is currently serving on the claims workgroup, and the eligibility workgroup for both Wedi and X12 and help write the EDI standards.

Prior to entering his current position, he was involved with the 4010 (aka HIPAA) EDI conversion with the local Medicare carrier. Scott has worked as a software trainer and electronic claims support for two different practice management companies and is the owner of Mountain Ridge Medical Office Solutions, LLC.

Scott will present a breakout session on EDI transactions that members should be using. He'll simplify and breakdown exactly what you need to know to conduct eligibility transactions, receive payments electronically and utilize other EDI transactions that will help you work more efficiently.

Breakout Session Speakers



Robin Roach, CMRS, CHBME President, Health Data Solutions has previously managed two very successful medical billing companies utilizing her education and experience from her previous career in marketing with UPS. Robin has been a billing software reseller and end user as well as a frequent speaker for the AMBA, HBMA and medical societies and related conferences. She is a popular speaker because she always delivers solutions that work and information that billers can absolutely relate to. She's energetic and fun to listen to and sure to deliver tips you will put to use immediately.

Robin will present "How I Survived a Software Conversion." After 8 years with her old software, it became very apparent that it no longer suited the needs of her growing business, so she embarked on an exhaustive year-long search, looking at over 100 packages, demo-ing more than twenty programs, and finally making a purchasing decision. Her presentation will detail the search, and the selection criteria she used (worksheet). Robin will provide a real-life synopsis over the next six-months of her implementation. She tell you how she developed her implementation and conversion plan, how she trained her 30 clients, how she convinced the offices to do electronic charge capture thereby eliminating that data entry step, and what her end-results have been after 15 months. She will identify some of the pitfalls and unexpected setbacks she encountered as well. If you're planning to make a billing software change anytime soon, you won't want to miss hearing Robin.



Bonnie J. Flom, CMRS Bonnie J. Flom began her healthcare career by working in the accounts receivables department at St. Joseph's Medical Center on February 13, 1984. While working there, she served on the Blue Shield EDI committee, United Way Committee and Benedictine Mission Committee. After starting her billing agency, Rapid Return Medical Billing in 1994 quickly grew to employ 17 people at one time. In 2000, Bonnie J. Flom served Blue Cross Blue Shield of Minnesota in testing their Optical Character Reader (OCR) which automatically converted paper claims to NSF files. In 2006, Bonnie J. Flom sold her shares of the Rapid Return Medical Billing, and spent two years writing the book *Mastering Medisoft*, which is used today in colleges to teach new medical billing students. In 2008,

Bonnie recently earned her CMRS through AMBA. She will co-present with Randi Tapio on the Things We Wished Someone Would Have Told Us Before Starting Our Own Companies." They will cover business organization, sales and marketing, the contract process, setting up a client and what to do when you lose a client. They will discuss Must Have contract wording and will provide you with a lot of great tips that will help prevent you from making their same mistakes. You'll learn everything they wished they had known up front.



Ranadene (Randi) Tapio, CMRS is the President/CEO of MediBill Professionals in Sauk Rapids, MN. She holds her BS in HealthCare Administration and her CMRS from AMBA. She's a past AMBA Member of the Year, Committee Chair, Forum Moderator and currently contributes regularly to the Ask the Experts for AMBA. She's involved locally with the MN Psych Assoc, MN PT Assoc and MN Chiro Assoc, as well as the Central MN Clinic Administrators Group. In January 2010 she was named one of Central MN's "5 Under 40" of young professionals in the community to keep an eye on for their local community and business involvement.

Randi will co-present with Bonnie Flom on the "Things We Wished Someone Would Have Told Us Before Starting Our Own Companies." They will cover business organization, sales and marketing, the contract process, setting up a client and what to do when you lose a client. They will discuss Must Have contract wording and will provide you with a lot of great tips that will help prevent you from making their same mistakes. You'll learn everything they wished they had known up front.

Things to do in Vegas

Planet Hollywood – Shop the Miracle Mile Shops – see the info in this brochure

Conservatory at Bellagio

Crafted by a team of 100 horticulturalists, the Bellagio's conservatory features elegant, elaborate arrangements of plants and flowers in its bright, airy atrium. [More info](#)

Fountains at Bellagio

Every evening, a water and music show plays again and again in the spectacular fountains filling the quarter-mile-long lake in front of the Bellagio. [More info](#)

Fountain shows at Caesars

No civilization put on a greater spectacle than ancient Rome, and now you have a chance to witness the glory for yourself at Caesars Palace's fountain shows. [More info](#)

Fremont Street Experience

The Fremont Street Experience will have you dancing in the street with its \$70 million light canopy and 540,000-watt sound system. [More info](#)

Show in the Sky at the Rio

This sensual, yet upbeat production takes visitors on a journey through the world's greatest celebrations with energetic dancers, exotic costumes and plenty of fun. [More info](#)

M&M's World

M&M's World may be the most delicious attraction in Vegas. And judging by its scores of visitors, M&M's World must be doing something right. [More info](#)

Neon Museum

The open-air museum was created by the city of Las Vegas to preserve these vital pieces of Vegas history. [More info](#)

Streetmosphere

The Grand Canal Shoppes at the Venetian adds a little 'Streetmosphere' to the shopping experience, providing fun and entertainment for all that visit. [More info](#)

Sunset Stampede

Take a symphonic journey through the Wild West at Sam's Town. [More info](#)

Volcano at the Mirage

Every hour after dusk, the Mirage volcano explodes forth for crowds of curious Strip onlookers. [More info](#)

Welcome to Las Vegas sign

Guests can park their cars right next to Las Vegas' 50-year-old iconic sign and take plenty of memorable photos. [More info](#)

Wildlife Habitat at the Flamingo

The Flamingo's brilliant neon sign is undoubtedly one of the most recognizable on the Strip. And visitors can take a closer look at the creatures who inspired the bright display at the hotel-casino's very own wildlife habitat. [More info](#)





[Learn more about this conference](#)

[Download Conference Registration Form](#)

[Register Online](#)



This conference has been pre-approved for 12 AMBA CEUs



This Conference has been pre-approved for 8 AAPC CEUs

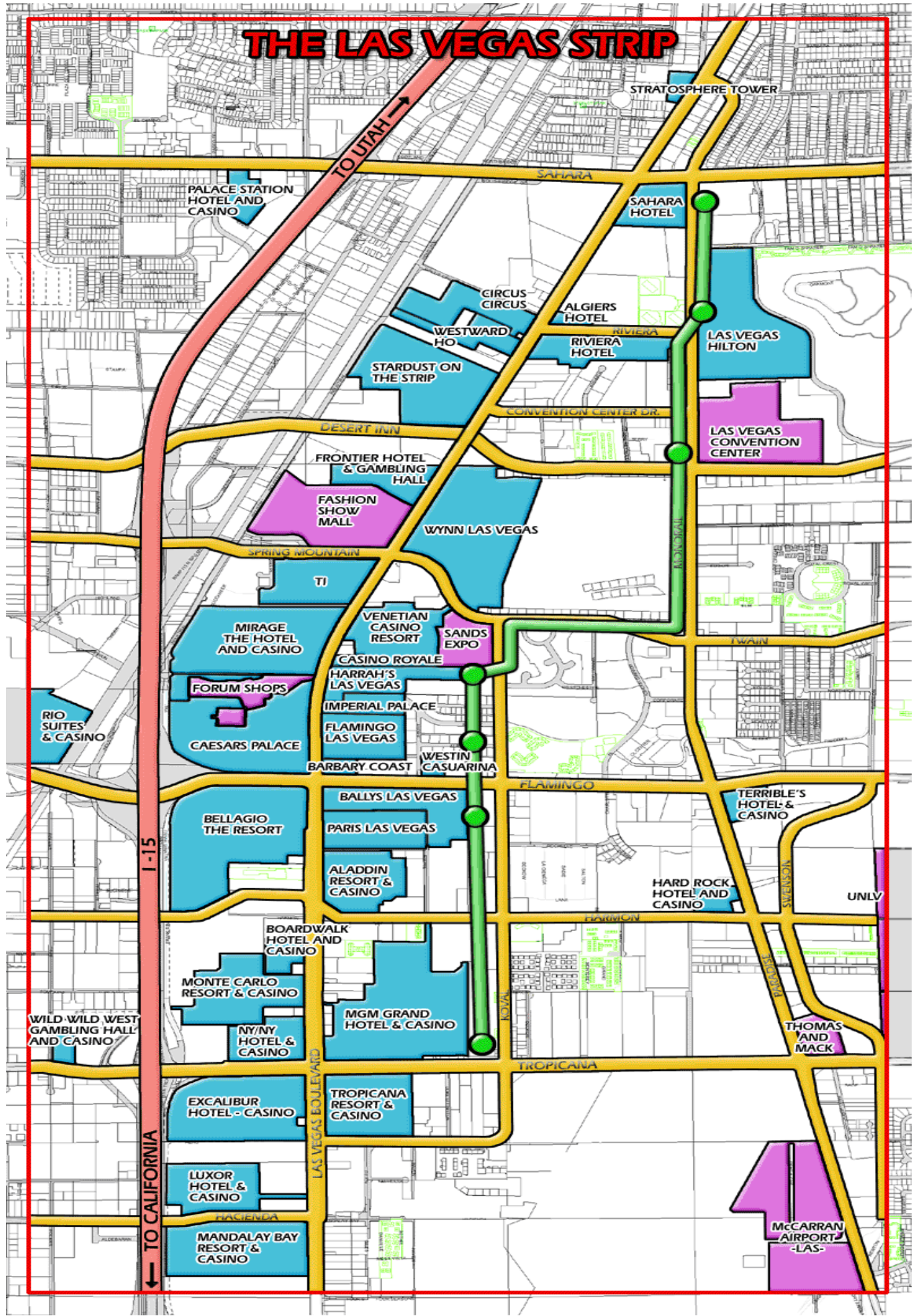
Be sure to participate in our **Medical Money Madness Auction** where you can bid on great prizes and giveaways!

[Download Medical Money Madness Auction Rules & Redemption Form](#)

To donate a product or service for this auction, please contact cyndeew@brightok.net

Local Chapter Officers & NAB Dinner & Meeting, October 13, 2010, 6-8pm
Networking Social Event, October 14, 2010, 6-8pm

THE LAS VEGAS STRIP



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PALACE STATION HOTEL AND CASINO

SAHARA HOTEL

CIRCUS CIRCUS

ALGIERS HOTEL

WESTWARD HO

RIVIERA HOTEL

STARDUST ON THE STRIP

LAS VEGAS HILTON

DESERT INN

FRONTIER HOTEL & GAMBLING HALL

LAS VEGAS CONVENTION CENTER

FASHION SHOW MALL

WYNN LAS VEGAS

SPRING MOUNTAIN

TI

MIRAGE THE HOTEL AND CASINO

VENETIAN CASINO RESORT

SANDS EXPO

CASINO ROYALE

FORUM SHOPS

HARRAH'S LAS VEGAS

IMPERIAL PALACE

RIO SUITES & CASINO

CAESARS PALACE

FLAMINGO LAS VEGAS

BARBARY COAST

WESTIN CASUARINA

BALLY'S LAS VEGAS

FLAMINGO

TERRIBLE'S HOTEL & CASINO

BELLAGIO THE RESORT

PARIS LAS VEGAS

ALADDIN RESORT & CASINO

HARD ROCK HOTEL AND CASINO

BOARDWALK HOTEL AND CASINO

FLAMINGO

MONTE CARLO RESORT & CASINO

MGM GRAND HOTEL & CASINO

WILD WILD WEST GAMBLING HALL AND CASINO

NY/NY HOTEL & CASINO

EXCALIBUR HOTEL - CASINO

THOMAS AND MACK

LUXOR HOTEL & CASINO

TROPICANA RESORT & CASINO

MANDALAY BAY RESORT & CASINO

MCCARRAN AIRPORT - LAS

I-15

TO CALIFORNIA

LAS VEGAS BOULEVARD

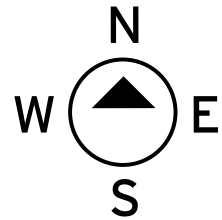
TROPICANA

SWENSON

UNLV



What are you looking for?

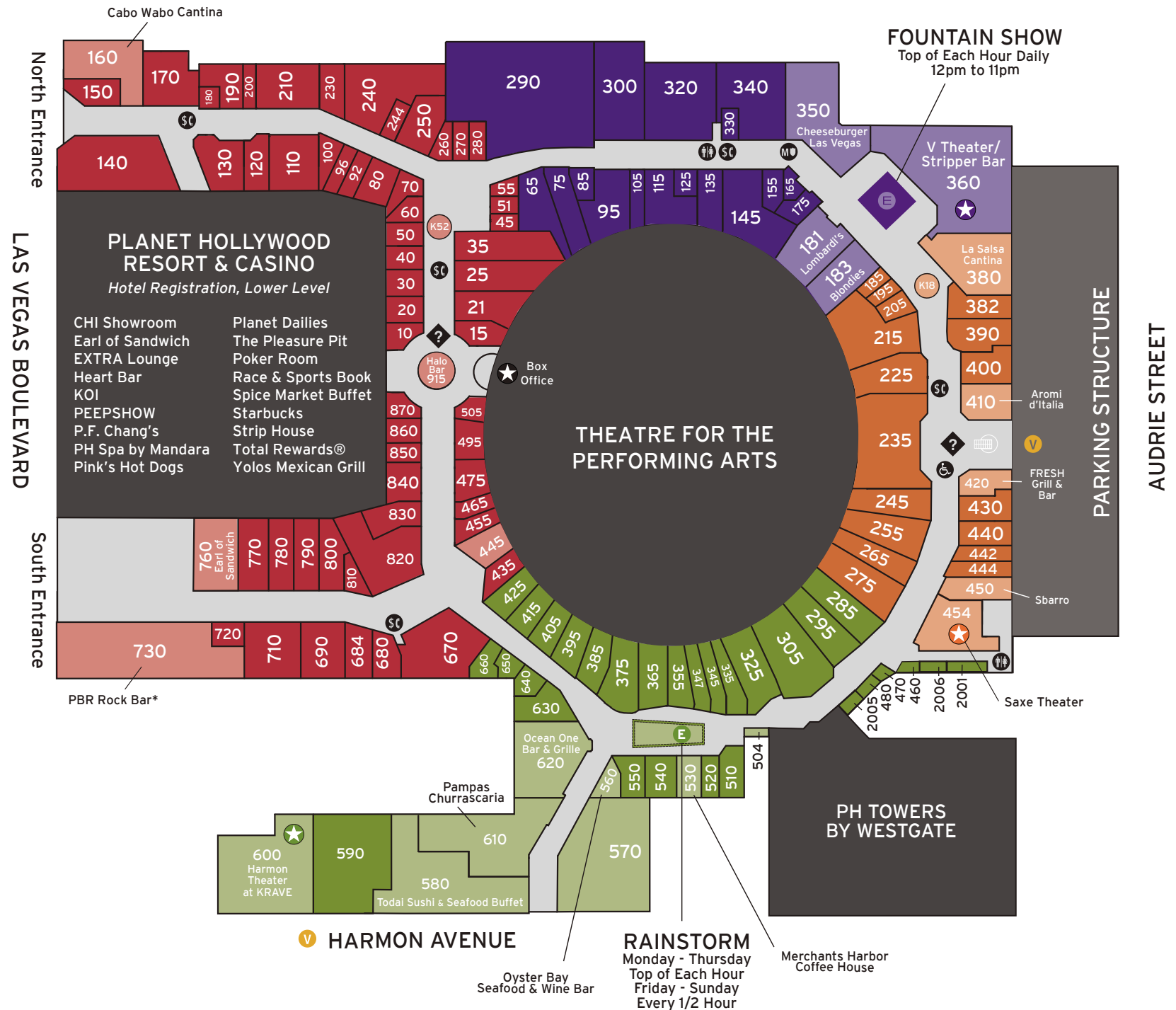


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Restaurants & Bars
Restaurantes y Barras
Restaurantes, Bares
 餐馆、酒吧

- 410 Aromi d'Italia (B, L, D) ^{TR}
- 183 Blondies Sports Bar & Grill (L, D) ^{TR}
- 160 Cabo Wabo Cantina (L, D, P, N) ^{TR}
- 350 Cheeseburger Las Vegas (B, L, D)
- 445 Fat Tuesday
- 420 FRESH Grill & Bar (B, L, D) ^{TR}
- 915 Halo Bar
- 600 Krave Lounge & Nightclub (N)
- 380 La Salsa Cantina (B, L, D) ^{TR}
- 181 Lombardi's Romagna Mia (Br, L, D)
- 530 Merchants Harbor Coffee House (B, L, D)
- 620 Ocean One Bar & Grille (B, L, D) ^{TR}
- 560 Oyster Bay Seafood & Wine Bar (B, L, D)
- 610 Pampas Churrascaria Brazilian Grille (B, L, D) ^{TR}
- 730 PBR Rock Bar*
- 450 Sbarro (L, D) ^{TR}
- 504 Sin City Brewing Co.
- 360 Stripper Bar
- 580 Todai Sushi & Seafood Buffet (L, D) ^{TR}

LEGEND

B: Breakfast L: Lunch
 Br: Brunch D: Dinner
 P: Patio N: Nightlife

Shows/Entertainment
Shows/Entretenimiento
 表演/娱乐

- 600 The Amazing Johnathan
- 360 American Storm
- 360 B - BeatleShow Tribute!
- 360 Gregory Popovich Comedy Pet Theater
- 600 Harmon Theater ^{TR}
- 600 Larry G. Jones - Comic Singing Impressionist
- 360 Marc Savard Comedy Hypnosis
- 360 The Mentalist - Live
- 360 Motown Revue Hitzville The Show
- 600 Naughty Boys Hypnosis Show
- 454 Saxe Theater ^{TR}
- 360 Sin City Comedy Show
- 360 Stripper 101
- 360 Tony n' Tina's Wedding
- 360 "V" The Ultimate Variety Show
- 360 V Theater ^{TR}
- 454 Vegas! The Show

Women's Apparel
Ropa Para Mujeres
Vestuário Feminino
 女装

- 2006 Alpaca Imports by DL ^{TR}
- 65 American Apparel
- 170 BCBGMAXAZRIA
- 670 bebe
- 240 beet
- 455 Betsey Johnson
- 345 Bettie Page
- 540 Bikini Bay ^{TR}
- 215 Billabong
- 830 Caché
- 850 Carlo Ferre Leather Collection
- 690 Champs Sports ^{TR}
- 550 Chico's
- 225 Club Tattoo - Tattoo & Body Piercing ^{TR}
- 470 CoCo's Gifts ^{TR}
- 295 Foot Locker

- 25 Frederick's of Hollywood ^{TR}
- 820 French Connection
- 684 Front Row Sports
- 290 GAP ^{TR}
- 290 GapBody ^{TR}
- 290 GapMaternity ^{TR}
- 110 GUESS by Marciano
- 300 H&M ^{TR}
- 120 Herve Leger
- 305 LOFT ^{TR}
- 325 Lucky Brand Jeans ^{TR}
- 255 Marshall Rousso
- 230 Max Studio
- 415 Metropark ^{TR}
- 540 Mimi Mango ^{TR}
- 130 Napoleon
- 80 Parallel
- 35 Quiksilver/Roxy ^{TR}
- 385 Rock & Roll Religion
- 444 Scat ^{TR}
- 180 Sisley ^{TR}
- 40 Stash Womens ^{TR}
- 375 Tommy Bahama
- 355 True Religion Brand Jeans
- 190 United Colors of Benetton ^{TR}
- 150 Urban Outfitters
- 790 Vegas Royalty ^{TR}
- 320 Victoria's Secret
- 800 Volcom ^{TR}
- 340 White House/Black Market

Men's Apparel
Ropa Para Hombres
Vestuário Masculino
 男装

- 2006 Alpaca Imports by DL ^{TR}
- 65 American Apparel
- 240 beet
- 210 Ben Sherman ^{TR}
- 540 Bikini Bay ^{TR}
- 215 Billabong
- 850 Carlo Ferre Leather Collection
- 690 Champs Sports ^{TR}
- 225 Club Tattoo - Tattoo & Body Piercing ^{TR}
- 335 Crazy Shirts
- 390 DC Shoes ^{TR}
- 295 Foot Locker
- 820 French Connection
- 684 Front Row Sports
- 290 GAP ^{TR}
- 290 GapBody ^{TR}
- 300 H&M ^{TR}
- 325 Lucky Brand Jeans ^{TR}
- 415 Metropark ^{TR}
- 130 Napoleon
- 35 Quiksilver/Roxy ^{TR}
- 385 Rock & Roll Religion
- 444 Scat ^{TR}
- 425 Shaunz
- 180 Sisley ^{TR}
- 30 Stash Mens ^{TR}
- 375 Tommy Bahama
- 355 True Religion Brand Jeans
- 190 United Colors of Benetton ^{TR}
- 150 Urban Outfitters
- 790 Vegas Royalty ^{TR}
- 800 Volcom ^{TR}

Footwear
Calzado
Calçados
 鞋类

- 365 Aldo
- 2006 Alpaca Imports by DL ^{TR}

- 65 American Apparel
- 135 Bakers
- 170 BCBGMAXAZRIA
- 670 bebe
- 240 beet
- 210 Ben Sherman ^{TR}
- 455 Betsey Johnson
- 770 Brighton Collectibles
- 690 Champs Sports ^{TR}
- 470 CoCo's Gifts ^{TR}
- 475 David Z NYC Footwear
- 390 DC Shoes ^{TR}
- 295 Foot Locker
- 820 French Connection
- 660 GUESS Accessories
- 300 H&M ^{TR}
- 630 Journeys
- 305 LOFT ^{TR}
- 255 Marshall Rousso
- 415 Metropark ^{TR}
- 130 Napoleon
- 80 Parallel
- 35 Quiksilver/Roxy ^{TR}
- 444 Scat ^{TR}
- 21 Steve Madden
- 375 Tommy Bahama
- 150 Urban Outfitters
- 105 The Walking Company
- 100 Two Lips Shoes ^{TR}
- 395 Wild Pair

Children's Apparel/Toys
Ropa/Juquetes Para Niños
Vestuário Infantil/Brinquedos
 儿童服装/玩具

- 215 Billabong
- 115 Build-A-Bear Workshop
- 95 Citta Delle Luci
- 390 DC Shoes ^{TR}
- 684 Front Row Sports
- 290 GapKids/babyGap ^{TR}
- 195 Houdini's Magic Shop ^{TR}
- 205 Magnet Max
- 35 Quiksilver/Roxy ^{TR}
- 720 Sugar Factory ^{TR}
- 800 Volcom ^{TR}

Jewelry & Accessories
Joyería y Accesorios
Jóias/Acessórios
 首饰与装饰品

- 347 Aldo Accessories
- 65 American Apparel
- 170 BCBGMAXAZRIA
- 670 bebe
- 240 beet
- 455 Betsey Johnson
- 770 Brighton Collectibles
- 830 Caché
- 550 Chico's
- 225 Club Tattoo - Tattoo & Body Piercing ^{TR}
- 470 CoCo's Gifts ^{TR}
- 270 Eclectic Collections
- 92 Erwin Pearl ^{TR}
- 510 Fossil
- 820 French Connection
- 660 GUESS Accessories
- 110 GUESS by Marciano
- 300 H&M ^{TR}
- 175 Hattitude
- 680 Indian River Gallery ^{TR}
- 55 Landau
- 305 LOFT ^{TR}
- 325 Lucky Brand Jeans ^{TR}

- 255 Marshall Rousso
- 415 Metropark ^{TR}
- 810 Prestige Jewelers
- 35 Quiksilver/Roxy ^{TR}
- 385 Rock & Roll Religion
- 85 Shemoni Sterling Silver Jewelry
- 495 Solstice Sunglass Boutique
- K18 Sporting Eyes
- 40 Stash Womens ^{TR}
- 125 Sunglass Hut
- 465 Sunglass Hut
- K52 Sunglass Hut
- 244 Swarovski
- 860 TeNo
- 650 The TitanFactory
- 375 Tommy Bahama
- 200 Tous ^{TR}
- 780 Tumi
- 250 Ultra Diamonds ^{TR}
- 150 Urban Outfitters
- 790 Vegas Royalty ^{TR}
- 800 Volcom ^{TR}
- 51 Watch Station
- 340 White House/Black Market
- 165 World of Charms

Health & Beauty
Salud y Belleza
Saúde/Beleza
 保健品与美容品

- 260 Aveda
- 75 Bath & Body Works
- 440 Beauty Lounge
- 60 The Body Shop ^{TR}
- 50 Clinique
- 290 GapBody ^{TR}
- 70 L'Occitane
- 140 Sephora
- 320 Victoria's Secret Beauty
- 640 Yves Chantre
- 442 Zen Zone

Fine Art/Collectibles
Obras de Arte/Articulos de Colección
Arte/Artigos Colectáveis
 艺术品/收藏品

- 15 Art of Music ^{TR}
- 330 Gallery of Legends
- 400 Images of Nature ^{TR}
- 680 Indian River Gallery ^{TR}
- 265 Kush Fine Art
- 430 Oh My Godard Gallery
- 382 Painted With Oil
- 285 Portofino Gallery ^{TR}
- 244 Swarovski
- 245 Wyland Galleries

Home Décor
Moda Para el Hogar
Acessórios para a Casa
 家居装饰

- 2006 Alpaca Imports by DL ^{TR}
- 345 Bettie Page
- 770 Brighton Collectibles
- 270 Eclectic Collections
- 680 Indian River Gallery ^{TR}
- 285 Portofino Gallery ^{TR}
- 235 Sur La Table
- 244 Swarovski
- 375 Tommy Bahama
- 150 Urban Outfitters

Specialty/Gifts
Tiendas Especializadas/Regalos
Artigos Exclusivos/Presentes
 专卖店/礼品

- 145 ABC Stores
- 710 ABC Stores
- 2006 Alpaca Imports by DL ^{TR}
- 480 Cashman Photo Magic ^{TR}
- 470 CoCo's Gifts ^{TR}
- 270 Eclectic Collections
- 684 Front Row Sports
- 195 Houdini's Magic Shop ^{TR}
- 680 Indian River Gallery ^{TR}
- 205 Magnet Max
- 870 PH This & That
- 10 PH Stuff
- 2005 Squared Circle Fight Shop
- 460 Street Corner News ^{TR}
- 720 Sugar Factory ^{TR}
- 244 Swarovski
- 185 Test America
- 275 Travel + ^{TR}
- 150 Urban Outfitters
- 840 Vegas The Store
- 442 Zen Zone

Specialty Foods
Alimentos Especializados
Alimentos Gourmet
 特色食品

- 145 ABC Stores
- 710 ABC Stores
- 155 Auntie Anne's Pretzels
- 520 Ben & Jerry's ^{TR}
- 45 The Coffee Bean & Tea Leaf ^{TR}
- 435 Godiva Chocolatier
- 96 Nestle Toll House Café
- 155 Red Mango
- 460 Street Corner News ^{TR}
- 720 Sugar Factory ^{TR}
- 235 Sur La Table
- 505 Teuscher Chocolates of Switzerland
- 840 Vegas The Store

Carts/Kiosks
Carritos/Kioscos
Carrinhos/Quiosques
 手推车/售货亭

- All That Glitters
- Bella Glass ^{TR}
- Body Jewelry, Etc.
- Brite Impressions
- Citizen Arts Production
- Crocs Shoes
- Ed Hardy Collections
- Gadget World
- Ginalli Milano
- Ginalli Milano
- Gizmobies
- Golden Grille Hot Sauce ^{TR}
- Good Luck Gifts
- Hip Waist
- Incoco
- Infinite Aloe ^{TR}
- Infinite Aloe ^{TR}
- Just A Second
- Kakkoi
- Manton
- Massage Professionals for Health
- Massage Professionals for Health
- The Miche Bag
- Naturally Right ^{TR}

- NYS Collection
- Oro Gold
- Pearl Factory
- Piurre Effect
- Rant & Rave
- Rant & Rave
- Razzle Dazzle
- SoHo
- Spa Shop ^{TR}
- Sporting Eyes
- Steel Addiction
- Sunglass Hut
- Super Steam
- Vittorio
- Vittorio
- West Coast Wraps
- Westgate Guest Services
- Westgate Guest Services

Services
Sustantivo
Serviços
 服务

- 440 Beauty Lounge
- 225 Club Tattoo - Tattoo & Body Piercing ^{TR}
- Customer Service

Planet Hollywood Resort & Casino

- CHI Showroom
- Earl of Sandwich
- EXTRA Lounge
- Heart Bar
- KOI
- PEEPSHOW
- P.F. Chang's
- PH Spa by Mandara
- Pink's Hot Dogs
- Planet Dailies
- The Pleasure Pit
- Poker Room
- Race & Sports Book
- Spice Market Buffet
- Starbucks
- Strip House
- Theatre for the Performing Arts
- Total Rewards®
- Yolos Mexican Grill

* Coming Soon

^{TR} Special offers available to Total Rewards® members
 See Customer Service for details

